

BEST PRACTICE

SOCIAL COHESION THROUGH RADIO PARTICIPATION (SPAIN)



Short description

The program consists of different stages:

The program starts with a 20-hour training on radio.

In a second step, the trained women create radio awareness micro-spaces for their subsequent emission in the radio stations associated with EMA-RTV.

Finally, EMA-RTV organizes two public radio sessions in which women produce and conduct radio spaces on migratory processes, interculturality and citizen participation as a main subjects. This program is broadcast on the Local Wave of Andalusia that counts with more than 90 radio stations.

The project culminates with an Intercultural Radio Festival, in which the participants interview the collaborating entities.

The course is free and there are support on travel expenses for women

Title of the practice

Social cohesion through radio participation (Spain)

Place and date

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Duration

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Target group

Migrant women from multiple backgrounds

Institutions involved

Association of Municipal and Citizens Broadcasters of Andalusia Radio and Television (EMA-RTV).

- Justice Department of the Andalusian Regional Government.
- City Councils of Sevilla, Almonte (Huelva) y Campillos (Málaga).
- Municipal media associated with the EMA-RTV.

Goals / objectives

The project of Social cohesion through radio participation tries to create spaces for meeting and exchange of experiences among migrant women so that they can build radio slots for awareness-raising in the field of intercultural coexistence. The objective is to provide them with communication tools that give them voice, visibility and empowerment in the host society enhancing their participation in the local media. To this end, practical workshops are carried out around the central topics of radio (production, writing, scriptwriting, voice-over, etc.). So far 3 editions have been made.

The initiative is promoted by the Association of Municipal and Citizens Broadcasters of Andalusia Radio and Television (EMA-RTV) and supported by the Regional Government of Andalucía (Spain).

Success factors

- It fosters the bonds with the hosting community providing first hand information on real living conditions of the countries where women migrant come from.
- Each woman participating can make their own radio spot and acquire the necessary knowledge to collaborate with local media nearby.
- It allows the creation of radio slots on intercultural awareness and coexistence

Link of the source

- <https://www.emartv.es/cohesion-social-a-traves-de-la-participacion-radiofonica/#.WrTkXZch2Uk>
- http://www.documenta.es/web/incommon/wp-content/uploads/2018/11/D_1.1_Good_Practices.pdf